



52nd ANNUAL TWIN CITIES AUTO SHOW **Presented by Kwik Trip**

April 11 - 19, 2025 at the Minneapolis Convention Center

Minneapolis (February 25, 2025) --- The 52nd Annual Twin Cities Auto Show presented by Kwik Trip will roll into the Minneapolis Convention Center, April 11 – 19, 2025. The event, the largest consumer show in the Upper Midwest, is produced by the Greater Metropolitan Automobile Association of Minnesota, Inc. (GMADA).

The Twin Cities Auto Show is the place to compare hundreds of new vehicles in every category - sedans, compacts, SUVs, trucks, EVs, luxury cars - from domestic and imported brands all under one roof without driving to dealerships around town, including new makes and models that can't be found on dealer lots. The Twin Cities Auto Show is a non-selling show.

Features of the Twin Cities Auto Show that guests look forward to each year include:

- The **Electric Vehicle Neighborhood** allows you to meet EV experts and see for yourself how low-impact and convenient electric vehicle ownership can be, especially when you can charge your vehicle right in your own garage.
- **Luxury Lane** has established itself as a must-see for both automotive enthusiasts as well as casual car fans. Discover some of Minnesota's finest and most lavish vehicles.
- The popular **Camp Jeep** is back and will be ready to take guests on an obstacle course ride that covers over 30,000 square feet and brings riders up an 18' tall indoor mountain! Professional drivers will bring you over true off-road situations that push the Trail Rated Jeep's capabilities.
- The **Unique Classic Cars** room is sponsored by Unique Classic Cars of Mankato. Immerse into automotive history as attendees wander among meticulously restored vintage vehicles, each with its own story to tell.
- Great opportunities to not just look at the new rides on the show floor, but to truly experience them with **test drives** of standard and electric vehicles.
- The Minnesota Auto Dealers Association (MADA) is once again hosting a day dedicated to showcasing the careers available in the retail auto industry for young adults and job seekers. **Career in Cars Day** is Wednesday, April 16. Those who register in advance will receive a special credential, free admission to the Twin Cities Auto Show, and a complimentary Auto Show t-shirt (while supplies last).

Highlights of the 2025 Twin Cities Auto Show:

Celebrity Appearance: Meet Jaime Hjelm from “TexMex Motors” on Netflix Saturday, April 12 and Sunday, April 13



Jaime Hjelm’s journey in the custom automotive scene began with a personal project—a 1962 Pontiac Bonneville, “The Chief.” This custom lowrider earned numerous trophies and titles at Lowrider Magazine Shows and World of Wheels Shows from 1997 to 2002.

As a trailblazer, Jaime has paved the way for women in automotive since the late 1990s, building a legacy of quality, style, and grit that continues to inspire.

Celebrity Appearance: Meet Constance Nunes of Netflix’s “Car Masters: Rust to Riches” Friday, April 18 and Saturday, April 19



Constance Nunes – “A Glam Girl Wrenching in a Boy’s World” - has over 20 years of experience in the automotive industry. She is the CEO and lead mechanic, designer, and builder at CARS By Constance in Southern California.

Constance stars as the lead mechanic on the Netflix original series, “Car Master: Rust to Riches,” where she has helped the team at Gotham Garage build unique specialty cars for five seasons with a sixth currently in

production.

Cars Against Crime Foundation™ – Display of Movie and TV Cars



Once again, the Twin Cities Auto Show will spotlight the works of the local nonprofit, Cars Against Crime Foundation™ which raises funds to provide grants to service organizations benefitting police, fire fighters, and first responders.

The Cars Against Crime™ Foundation is a Minnesota-based 501(c) (3) charitable organization. It’s mission is to use their fleet of iconic television and movie vehicles to raise money for Police, Fire, First Responders, and Everyday Heroes. On display will be such classic rides as the Scooby Doo Mystery Machine and multi generations of the Batmobile. For more information or to donate, visit carsagainstcrime.org.

Get Your Auto Show Tickets at Kwik Trip



Kwik Trip will sell Twin Cities Auto Show tickets at select stores around the Twin Cities. Tickets sold at Kwik Trip stores for \$11 each, that’s a \$6 savings off the door price. Kwik Rewards members may have the chance for additional perks. Plus, attendees will be able to register onsite every day of the show to **win FREE fuel for a year**, compliments of Kwik Trip. No purchase necessary.

The 52nd Annual Twin Cities Auto Show

LOCATION: Minneapolis Convention Center
1301 Second Ave. South, Minneapolis

DATES/HOURS: April 11 – 19, 2025

Friday, April 11	10 a.m. – 8 p.m.
Saturday, April 12	10 a.m. – 8 p.m.
Sunday, April 13	10 a.m. – 5 p.m.
Monday, April 14	Closed
Tuesday, April 15	Closed
Wednesday, April 16	10 a.m. – 8 p.m.
Thursday, April 17	10 a.m. – 8 p.m.
Friday, April 18	10 a.m. – 8 p.m.
Saturday, April 19	10 a.m. – 8 p.m.

TICKETS: Adults (16+) \$11 at participating Kwik Trip locations
\$13 online at TwinCitiesAutoShow.com
\$17 at the door
\$10 on Wednesday and Thursday
Teens (11 – 15) \$6
Children 10 and under FREE
Police, Fire Fighters, and EMTs receive FREE admission at the door with ID.

WEBSITE: TwinCitiesAutoShow.com

SOCIAL: Facebook and Snapchat: TCAutoShow
Instagram, X, and TikTok: @tcautoshow

PRODUCER: The Twin Cities Auto Show is a production of the Greater Metropolitan Automobile Dealers Association (GMADA). GMADA is an organization of over 120 new car and truck franchised dealers in the Greater Minneapolis and St. Paul area.

The 2025 GMADA Chair is Tim Carter from Bloomington Richfield Honda. The Car of the Show is the all-new 2026 Honda Passport. GMADA President is Scott Lambert, and the Twin Cities Auto Show Director is Trisha Hamm.

MEDIA NOTE

A media preview event will be held before doors open to the public on Friday, April 11 from 8 – 10 a.m.

Please mark your calendar and plan to join us. Guests are welcome.

Contact Molly Steinke to RSVP at molly@nemerfieger.com.

Please register here for credentials: <https://twincitiesautoshow.com/media>.

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