



## 49<sup>th</sup> ANNUAL TWIN CITIES AUTO SHOW

Presented by Speedway®

May 14 – 22, 2022 at the Minnesota State Fairgrounds

***'It's Not Just an Auto Show, it's an Automotive Experience'***

St. Paul, Minn. (April 14, 2021) --- The 49<sup>th</sup> annual Twin Cities Auto Show presented by Speedway® will return to the Minnesota State Fairgrounds for nine days: Saturday, May 14 through Sunday, May 22, 2022. The event, the largest consumer show in the Upper Midwest, is produced by the Greater Metropolitan Automobile Dealers Association of Minnesota, Inc. (GMADA).

This year's show is unlike anything GMADA has ever presented before. This isn't just an Auto Show, it's a full-fledged **Automotive Experience!** Nowhere else in the country will consumers be able to drive or ride in such a wide variety of sedans, trucks, or electric vehicles. Minnesota consumers will be in for a genuine treat as they experience and shop through the best that today's new vehicle manufacturers have to offer.

Attending the Twin Cities Auto Show simplifies your vehicle search, especially in these times when dealer inventory is low. Here, you'll be able to compare hundreds of vehicles side by side and all in one place, including new makes and models that can't be found on dealer lots. Plus, this year's Show layout features a **new and improved flow for ease of comparison.**

And what could simplify the comparison process? Test drives. The State Fairgrounds is the perfect location for attendees to get behind the wheel and hit the streets in a new car, SUV, crossover, or truck. The Twin Cities Auto Show's **Ride & Drive** program will feature more makes and models – *including multiple electric vehicles* - to test drive than most any other auto show in the country.

Whether you are looking for a new vehicle or just want to experience the many attractions of the 2022 Twin Cities Auto Show, here are some of the highlights:

- Upon arrival to the Twin Cities Auto Show, guests will be greeted at the **RAM GATE 16** off Snelling and Hoyt Avenues. This is the only entrance and exit for the Twin Cities Auto Show. The Ram line-up will be the first vehicles guests will see at the Auto Show.
- Visit the **Electric Vehicle Neighborhood Powered by Xcel Energy** to get up-close to the latest electric car options and learn more about electric vehicle technology. Plus, you can test drive an EV at the Show! Expert drivers will be with you to answer questions as you zip around the streets of the fairgrounds.
- Minnesota's #1 vehicle segment is trucks and **Truck Country** at the Twin Cities Auto Show is the best place to see and compare the latest in pickups, SUVs, and crossovers.
- Ready to take a spin in that new truck? Check out **Truck Track!** Here you can experience the handling, acceleration, braking, turning radius, parking, and overall rides of

a variety of popular makes and models. Professional drivers will take you through our custom course.

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- Guests can stroll the fairgrounds checking out hundreds of new cars, trucks, SUVs, and Pronto Pups. Yes, that's right! Pronto Pups, Cheese Curds, Tom Thumb Mini Donuts, Sweet Martha's Cookies and even Giggle's Campfire Grill will be among the multiple popular and delicious **State Fair foods** that attendees can nosh on while at the Auto Show.
- The State Fairgrounds' Mighty Midway will be home to two great thrill rides: **The RAMINATOR** and **Camp Jeep**.
  - **The RAMINATOR**, the 10-foot tall, 12-foot wide and five-ton behemoth with the 565 CI Supercharged Hemi Engine, is returning to the Auto Show by popular demand. The RAMINATOR is bringing some of its RAM family of monster trucks will conduct **daily car crushing shows and offer rides** – all for FREE!
  - The popular **Camp Jeep** will return to take guests on an **obstacle course** ride that covers over 30,000 square feet and brings riders up an 18' tall indoor mountain! Professional drivers will bring you over true off-road situations that push the Trail Rated Jeep's capabilities.
- The **Lifestyles Neighborhood**, located in and around the Grandstand, will showcase the **Classic Car Walk** - a collection of vintage, modern, and rare vehicles provided for display by proud owners from around the state.
- Want to show off your wheels? **Car Meets** will be held on Monday (May 16), Thursday (May 19) and Friday (May 20). Cruise in our daily parade and meet fellow car enthusiasts.

Participating clubs will include Car Queenz, Classic Corvettes of Minnesota, Minnesota Car Enthusiast Club, Minnesota Nissan Infinity, Northstar Camaro Club, the Red Bull Historic Military Vehicles Association, the S.L.U.M Mods and Wright Country Car Club. More car clubs are welcome! Sign up on our website.

- The **Fun Neighborhood** will be back with bouncy houses, swing sets, and other entertaining activities for the youngsters.
- Troopers from the **Minnesota State Patrol** will be on hand throughout the Auto Show to talk to attendees, teach them how to stay safe on Minnesota roadways, and show them the workings of a squad car. Representatives from **Minnesota TZD (Towards Zero Deaths)** is the state's cornerstone traffic safety program. Representatives will be on-site to educate attendees on how to reduce traffic crashes.
- Immerse yourself in the world of luxury and smooth rides at **Luxury Hill**. This must-see area showcases some of the finest vehicles the industry has to offer. Previous years have featured Alfa Romeo, Aston Martin, Audi, Bentley, Cadillac, Infiniti, Jaguar, Land Rover, Lexus, Lincoln, Lotus, Maserati, and Mercedes.
- Find your next furry family member at Twin Cities Auto Show! Subaru will be hosting dog adoptions as a part of their Subaru Loves Pets Campaign. The pups will be from Midwest Animal Rescues and Services, a local organization committed to the awareness and support of homeless dogs and cats in their area.

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**Special Events:**

- The Twin Cities Auto Show's **daily parades** will feature members of a variety of car clubs rolling in their cool cars, Troopers from the Minnesota State Patrol, and entertainment provided by the Dixieland Pickup Band. You never know who will be rolling by and waving in our parades!

Times are Friday, Saturdays, Sundays, and Wednesday at 2 p.m. and Monday, Tuesday, and Thursday at 6 p.m.

- **Military Appreciation Night – Tuesday, May 17**

For the eighth year in a row, the Twin Cities Auto Show has organized a special evening to show respect for all branches of the military.

Active military and veterans will receive **FREE** admission with valid military credentials, courtesy of Toyota. Family and friends will receive half price off gate admission.

Guests may explore military-themed exhibits, see classic military vehicles, witness the parade, and attend a **ceremony at 7 p.m.** complete with color guard and speakers.

On behalf of the GMADA, **the Twin Cities Auto Show will make a donation to the Disabled American Veterans (DAV) of Minnesota and Minnesota Assistance Council for Veterans (MAC-V).**

The **DAV** empowers veterans to lead high-quality lives with respect and dignity. It is dedicated to a single purpose: fulfilling our promises to the men and women who served. The DAV of Minnesota Foundation is a charitable non-profit that enables Minnesota veterans to gain access to programs that help them succeed.

Established in 1990, **MACV** is Minnesota's largest nonprofit focused on ending veteran homelessness. They provide services and programs empower Veterans by equipping them with the resources, know-how, and tools to create new opportunities.

A contest is currently being held amongst American Legion and VFW posts across the state seeking stories about each posts' service in the community. A Military Appreciation VIP award of \$1,000 will be presented to the winning American Legion and VFW post at the ceremony.

## The 49<sup>th</sup> Annual Twin Cities Auto Show

**LOCATION:** Minnesota State Fairgrounds  
Enter off Snelling & Hoyt

**DATES:** Saturday, May 14 through Sunday, May 22, 2022

**HOURS:** Friday, Saturdays and Wednesday 10 a.m. – 9 p.m.  
Monday, Tuesday, and Thursday 4 p.m. – 9 p.m.  
Sundays 10 a.m. – 7 p.m.

**TICKETS:** Adults (16+) \$15 online (\$20 onsite)  
*Save \$5 by purchasing in advance*  
Teens (11 – 15) \$5  
Children 10 and under **FREE**

Military Appreciation Day (May 17) **FREE** for Veterans and Current Military  
\$7 off for Family and Friends

Half-Price Wednesday (May 18) \$10

\$7 off coupons are available at GMADA metro member auto dealerships.

**PARKING:** **FREE**

**WEBSITE:** [TwinCitiesAutoShow.com](http://TwinCitiesAutoShow.com)

**SOCIAL:** Facebook and Snapchat: TCAutoShow  
Twitter, Instagram, and TikTok: @tcautoshow

**PRODUCER:** The Twin Cities Auto Show, the largest consumer show in the Upper Midwest, is produced by the Greater Metropolitan Automobile Dealers Association of Minnesota, Inc. (GMADA).

The GMADA is a trade association of new car and truck franchised dealers in the Greater Minneapolis and Saint Paul area.

GMADA President is Scott Lambert. The Auto Show Director is Mary Velline.

**CONTACT:** Molly Mulvehill Steinke, Nemer Fieger, [molly@nemerfieger.com](mailto:molly@nemerfieger.com), 612-309-1677  
Mike Haberman, Nemer Fieger, [mhaberman@nemerfieger.com](mailto:mhaberman@nemerfieger.com), 612-432-9898

## MEDIA NOTE

**A media preview event will be held on Friday, May 13 from 11 a.m. – 1 p.m.**

Please mark your calendar and plan to join us. Guests are welcome.

You'll be the first to check out the 2022 Twin Cities Auto Show with the newest vehicles, attractions, and, of course, the fair food!

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