



Contact: Molly Steinke, Nemer Fieger, molly@nemerfieger.com, 612-309-1677

TWIN CITIES AUTO SHOW'S MILITARY SALUTE

Disabled American Veterans of Minnesota Foundation Received \$19.326 Donation from GMADA

Minneapolis --- On March 10, 2020, the Greater Metropolitan Automobile Dealers Association of Minnesota, Inc. (GMADA) hosted its 6th annual Military Appreciation Day at the Twin Cities Auto Show. Free admission, compliments of Toyota, was given to those currently serving in the military and veterans with discounts for their families. A ceremony was held to honor Veterans and those currently serving all branches of the military and a donation was made to the Disabled American Veterans of Minnesota Foundation.

Prelude music was provided by the 34th Infantry "Red Bull" Band. The ceremony began with the procession of our colors carried by Veterans of the American Legion New Prague Veterans Honor Guard from Post #45 and the Veterans of Foreign Wars Color Guard. A stirring rendition of our National Anthem was sung by SFC Benjamin Hanson from the 34th Infantry "Red Bull" Band. The audience then looked 65' above to the Convention Center ceiling to witness Rappel Master First Sergeant Kyle Klaphake of the Minnesota Army National Guard drop down.

Scott Lambert, president of the Twin Cities Auto Show, then presented a "big check" to Disabled American Veterans (DAV) of Minnesota Adjutant Trent Dilks in the amount of \$19,326. The check represented a donation funded by a percentage of proceeds from oil changes performed in February at participating new car and truck dealerships. The monies raised will go to the DAV of Minnesota Foundation to help enable our state's veterans to gain access to programs that help them succeed.

The DAV empowers veterans to lead high-quality lives with respect and dignity. It is dedicated to a single purpose: fulfilling our promises to the men and women who served. For information, visit davmn.org.

The Twin Cities Auto Show is produced by the Greater Metropolitan Automobile Dealers Association of Minnesota, Inc. (GMADA). The GMADA is an organization of 130 new car and truck franchised dealers in the Greater Minneapolis and St. Paul area. The 2019 GMADA Chair is Mike Roeder of Sears Imported Autos. GMADA President is Scott Lambert and the Auto Show Director is Mary Velline. For more information on the 2020 Twin Cities Auto Show, please visit TwinCitiesAutoShow.com

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Photo ID: Left to right:
VFW Color Guard representative
Mary Velline, Twin Cities Auto Show, Show Director
Pat Sutter, GMADA, Vice Chair
Tim Jones, Toyota
Chris Savoree, district manager of Toyota Motors North America
Scott Lambert, GMADA, President
Retired Army First Sergeant Kyle Klaphake
Representative from the New Prague Color Guard
Trent Dilks, DAV of Minnesota Adjutant