



2017 Autos for Autism

Car Show Sponsorship Levels

Gold Sponsorship : \$600

- 3 Hours live coverage with radio onsite setup on day of event: radio station will provide tent and promotional decorations
- 12 Live :60 sec commercials in parking area outside of restaurant and event set up
- 100 count :30 sec promo's spread over 2 weeks leading up to event day
- Event promotion with live DJ Chatter at least once per shift, up to 5 times daily for week of event
- Digital banner with event and sponsor logo on radio station and The Learning Tree Social Media pages and webpages
- Facebook Live breaks during the event
- Company Award with trophy presented to car of choice (chosen by Company representative)
- Logo inclusion on all printed material (flyers, registration forms, newspaper advertisements, etc.)
- Newsletter article inclusion mailed to over 4000+ donors by The Learning Tree, Inc.
- 10x10 onsite space for tent display
- Large banner recognition on welcome sign at entry
- Logo displayed on event t-shirts

Silver Sponsorship : \$300

- Company recognition in 25 :30 sec advertisements week of event
- Event promotion with live DJ Chatter at least once per shift, up to 5 times daily for week of event
- Company recognition in live feed day of event through radio station and social media shout outs
- 10x10 onsite space for tent display
- Logo on printed materials
- Newsletter article inclusion mailed to over 4000+ donors by The Learning Tree, Inc.
- Medium logo banner recognition on welcome sign at entry
- Logo displayed on event t-shirts

Bronze Sponsorship : \$150

- Company recognition in live feed day of event through radio station and social media shout outs
- Logo inclusion on all printed material (flyers, registration forms, newspaper advertisements, etc.)
- Newsletter article inclusion mailed to over 4000+ donors by The Learning Tree, Inc.
- Small logo banner recognition on welcome sign at entry
- Logo displayed on event t-shirts

Company Name: _____

Address: _____

Phone: _____ Email: _____

Sponsorship Level: _____

Make checks payable to The Learning Tree, Inc. Please return form to Erica Brown at 415 Castle Avenue, Anniston, AL 36205. Thank you for your support! www.learning-tree.org